

Charterhouse Ventures into the Digital Sector

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With the digital sector gaining prominence in the UAE, brands are increasingly moving budgets away from traditional paid media. Charterhouse recognises the potential this area holds and has entered this field with the aim of providing an unparalleled service to candidates and clients within the creative and digital arena.

Employment opportunities within the Digital Sector in the UAE continue to grow as companies increase investments on marketing and branding year on year. With new positions in advertising, design, branding, ecommerce, creative and social media, Charterhouse has ventured into this emergent and innovative sector with clear ambition and is committed to delivering the best talent to our clients.

As part of the marketing desk, the Digital sector at Charterhouse will be covered by Will Russell. Will has worked extensively with Digital Agencies and Clients and has a comprehensive understanding of the challenges and opportunities in the digital arena.

Working with exclusive and reputable brands and agencies across all the GCC and MENA markets, Charterhouse remains a predominant brand within the recruitment industry in the Middle East and has introduced a comprehensive coverage of verticals within digital, for both candidates and clients.

Areas of coverage:

- Account Management
- Project Management
- Product Management
- Digital Design
- Motion Design
- UX Design
- UI Design
- 3D Design
- Graphic Design
- Creative
- Social Media
- Digital Marketing
- Ecommerce
- Packaging
- SEO
- PPC
- Web Analytics
- Mobile
- Architecture
- Web-Ops