

Marketing

	Average	Low	High
	AED (Gross monthly salaries excluding bonuses)		
Graphic Designer – Creative / Digital	16,000	10,000	22,000
Creative Director	45,000	30,000	60,000
Copywriter	20,000	15,000	30,000
Marketing Director	45,000	35,000	70,000
Marketing Executive	15,000	12,000	20,000
Marketing Manager	23,000	18,000	40,000
Media Planner	25,000	18,000	30,000
PR / Events / Communications Executive	15,000	12,000	20,000
PR / Events / Communications Manager	30,000	22,000	45,000
PR / Events / Communications Director	50,000	40,000	75,000
Digital Marketing Executive	18,000	15,000	22,000
Digital Marketing Manager	27,000	18,000	40,000
Content Manager	25,000	18,000	30,000
Social Media Executive	15,000	12,000	20,000
Social Media Manager	20,000	15,000	25,000
Head of Digital	35,000	25,000	50,000
Head of Marketing	50,000	40,000	65,000
VP of Marketing	70,000	60,000	80,000
Chief Marketing Officer	95,000	80,000	120,000
Creative Lead	16,000	12,000	20,000
Trade Marketing Executive	15,000	12,000	20,000
Trade Marketing Manager	22,000	18,000	25,000
Brand Manager	27,000	22,000	35,000
Senior Digital Account Manager	25,000	18,000	35,000
Digital Account Director	30,000	25,000	40,000
UX/UI Designer	13,000	10,000	20,000
Senior UX/UI Designer	20,000	15,000	30,000
Digital Designer	12,000	8,000	16,000