

Charterhouse participates in 'Casual Thursday for a Cause' to support aid agency operating in Syria



Charterhouse Middle East, the specialist recruitment consultancy has come up with a novel idea called “Casual Thursday for a Cause” to raise money for lesser known charities that work extensively towards significant causes. The Management Team has started this event since the beginning of 2015 offering employees an opportunity to contribute towards a notable cause every quarter. All those donating to the cause can wear ‘casual clothes’ in exchange for their aid. Thousands of dirhams have already been raised this year with the Managing Director personally matching the amount raised by staff to show her appreciation for their caring contribution.

For the end of Q3, the company has chosen to extend their support to Hand in Hand for Syria, a humanitarian aid agency that has been at the forefront of emergency aid in Syria since 2011. Hand in Hand for Syria takes medical and humanitarian aid into 90% of the country, using unique and extensive networks on the ground. They provide medical aid, food aid, educational materials, water, sanitation and hygiene programmes and community projects. Because of the exceptional way in which they operate, the NGO is one of the few who deliver relief behind front lines and in besieged areas.

The entire Charterhouse Middle East team is committed to giving back to the community by supporting charities and foundations nominated by staff members. The previous editions of the quarterly event have so far raised money for the Kais Kids Orphanage in Cambodia and the Sherpa families in Nepal. Along with this initiative, the company has raised funds throughout the year for causes such as cancer research and cardiovascular research. The foundations that have received support in the past have included Prostate Cancer UK, Victoria’s Promise and The British Heart Foundation.